

PRIVACY POLICY

Last Update: March/2020

This Private Policy sets forth the use of the registered data on our website.

By using our website, users state they acknowledge and agree to these Policy terms and conditions.

Easypix Brasil undertakes to safeguard the privacy and holds in confidentiality the data of its website users.

Personal information registry

When you visit this website, certain types of information such as the forwarded website, IP address, browser type and language, access time, etc., can be automatically registered by the website.

We can also store information on browsing, including information on the webpages viewed, clicked links and other actions related to the website.

Personal information (e.g. user access password and login, name, postal address, e-mail address and telephone number) is stored upon the registration. Other supplementary information will be only stored in order to process transactions or provide products and services such as users' fee collection data.

It's optional to provide such personal information; however, in case users don't do so, certain products and services may not be available.

Personal information use

Easypix Brasil registers and uses users' personal information to manage and streamline the website, to process orders and issue invoices, to carry out surveys and analyses in order to improve our products, services and technologies and to provide customized contents according to their interests and preferences; to send information on new products and/or services, promotions and other information of the users' interests.

Disclosure of your personal information

Except for what is provided in this Privacy Policy, Easypix Brasil does not disclose, share, assign or send users' personal information to third parties.

We may share users' information for the purposes set out in this document, with suppliers that provide services on our behalf or content providers, which will be aware only of the personal information required to provide the purchased service and will not be authorized to use it for other purposes, and they shall hold such information in confidentiality.

We reserve the right to disclose users' personal information in case we are required by the laws or a court order, in order to protect the rights, property and security of our company, of our employees, clients and the public in general.

Access to personal information

In case users intend to review, change or correct their information, they can do so in the "Registration" section or "My Account" on the website. In case you need help or you do not want to receive marketing communications from our company or, also, you do not intend to disclose your personal information, you must contact us.

Use of cookies and other technologies

Easypix Brasil uses "cookies" to enable the connection to our services. A cookie is file inserted in your computer hard disk. Cookies contain information, including personal information, which can be read later by the web server in the domain which issued the cookie. The information cookies collect includes the date and time of your visit, registration information, browsing and purchase history.

Cookies enable to retrieve prior search results of audiovisual contents, access lightboxes created, etc., thereby eliminating the need to repeatedly enter the same information.

Most web browsers automatically accept cookies, but it's possible to modify the settings of your browser to reject them. However, in case you choose to disable them, you will not be able to start the session or access the whole content of our website.

This privacy statement comprehends only the use of cookies by Easypix Brasil and does not include the use of cookies by third parties.

Other technologies that do not record personal information may be used on our website or promotional messages.

Security of your personal information

The security of users' personal information is important to us. Accordingly, the information registered on our website is coded by the secure socket layer (SSL) technology. Anyway, users state they are aware of the fact no transmission methods through Internet or electronic storage method is absolutely secure. Please keep in mind user account password is confidential and non-transferable.

Forum and other pages of social networks

Our website may include discussion forums or other pages of personal relationship, such as Facebook, Twitter etc., where we disclose contents, messages, materials, promotions, trivias, etc.

In case users use such social networks or others they shall be aware they are public and may be viewed by others. We are not responsible for personal information submitted on such networks or responsible for the way third parties may use such information, including the sending of unsolicited messages.

E-mail recommendations

In case users choose to use our e-mail services to inform third parties about our products or services (including audiovisual contents in their lightboxes, promotional campaigns, new websites, etc.), we ask them

to report to us the name and the respective e-mail address of the interested party so that we can send them an electronic message in order to visit the website and review the products or services selected.

Minors

We do not have as a goal the registration of personal information of minors. In case the user or visitor is younger than 18 years old, he/she shall not use or enter information into this website.

Links

Users shall be aware of the fact our website may be linked to other websites, including the websites of our content providers, which have Privacy Policies different from the ones disclosed herein. We do not take any responsibility for the policies or practices of such websites, so we recommend that you become aware of them before the use.

Changes to this privacy policy

We reserve the right to change the terms of this privacy policy any time. Upon any changes, the date of the "Last Change" will be updated, as mentioned in this Privacy Policy headline.

In case of significant changes related to the form of use of your personal information, you will be communicated repeatedly, through a notice on this home page. You are recommended to review this Policy whenever you visit our website.

Our contact

In case you have any questions or relevant matters related to this Privacy Policy, please contact our service team as follows:

E-mail: atendimento@easypix.com.br

Telephone number: +55 11 2385.7600

SECURITY POLICY

Every time you conduct a purchase on our website, we ensure our transactions are secure by using the standard encrypted technology of SSL (secure socket layer) Industry.

EDITORIAL POLICY

Images for editorial purposes are images which are not released for commercial use, which means their use shall be designed only for news-related matters (photojournalism) or public interest, such as on newspapers and magazines, and all images **shall** be credited to indicate the respective source. Please read the following information:

Photograph Credits

In case the visual content is used for editorial purposes, the **Licensee** shall indicate the photographer's name (author), the respective Collection and Agency in the following format: "(Photographer)/(Collection)/Easypix Brasil".

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